

River Road Giveaway – Condensed

a. Term

- i. Entry into the ALTABANK’S River Road Giveaway starts January 23, 2023 and ends on January 26, 2023 at 11:59 p.m. Mountain Standard Time. ALTABANK’s computer is the official time-keeping device for the Contest. All entries must be received by January 26, 2023 at 11:59 p.m MST to be eligible. Winners will be notified by January 27, 2023.

b. Entry

- i. To enter, contestants must follow ALTABANK on Instagram or Facebook. They must then make an appropriate comment on the chosen platform.

c. Description

- i. One winner from Instagram will receive 2 ALTABANK hats, 1 ALTABANK cinch bag, 1 headlamp, 1 ALTABANK stress ball, 1 ALTABANK first aid kit, 1 ALTABANK magnetic pair of scissors, a Popeye’s \$25.00 gift card and a Spilled Milk Ice Cream and Cereal Bar \$25.00 gift card. One winner from Facebook will receive 2 ALTABANK hats, 1 ALTABANK cinch bag, 1 headlamp, 1 ALTABANK stress ball, 1 ALTABANK first aid kit, 1 ALTABANK magnetic pair of scissors, a Dutch Brother’s \$25.00 gift card and a Tagg-N-Go Car Wash \$25.00 gift card. No cash or other prize substitution permitted except at ALTABANK's discretion. The right to receive a Prize is non-transferable, non-assignable and non-exchangeable.

d. Random Selection

- i. ALTABANK will randomly-select one winner on or about January 27, 2023. in a random drawing from among all eligible entries received.

e. Notification of Winners

- i. Prize winners will be notified via email or through direct message on Instagram or Facebook on or shortly after January 27, 2023. Any potential winner who cannot be contacted within fifteen (15) days of attempted first notification will forfeit his or her prize. If any winner is not able for whatever reason to accept their prize, then the ALTABANK reserves the right to award the prize to another entrant.

f. Delivery of Prizes

- i. Once the winner is announced, they will be contacted via Instagram or Facebook Messenger. They will be asked for the nearest branch location. We will hand off the giveaway package to the closest branch location. The winners of the giveaway will be responsible for picking up the package at the branch during business hours.

g. No Purchase is Necessary

- i. NO PURCHASE IS NECESSARY TO ENTER THE GIVEAWAY. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.